The Business Librarian and the Career Center: Promoting Student Engagement and Business Information Literacy

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Agenda

- Background
- Collaboration
- Future Plans
Rutgers University – New Brunswick
Background

• James Dickson Carr Library (Livingston Campus) houses the Career Collection Room
• Career information part of the Business Librarian’s portfolio
• Interim Business Librarian collaborated with University Career Services (UCS) intermittently
Collaboration

• Career Collection Room refresh (Summer 2017)
• Business & Entrepreneurship Librarian sought to expand the collaboration
• UCS and Business & Entrepreneurship collaborated throughout the 2017-2018 academic year on several projects...
Resume Critiques
Workshops
The Numbers

• Resume Critiques: 115+ students helped over 22 Thursdays
• Career Clusters: 27 students at 2 workshops (Applying for Graduate School, Summer Job Search)
• Finding & Researching Employers Workshops: 31 students at 2 workshops
Future Plans

• Continue resume critiques; possibly expanding to more libraries
• Planning to add a Career Cluster session that will be focused on researching employers
• Finding & Researching Employers workshops will be expanded
More info!

• https://youtu.be/l-ITnsheoHw
Credit

- Rutgers University – New Brunswick map taken from:
  https://rumaps.rutgers.edu/sites/rumaps/files/NB_Overview_map.pdf
- All other photos in this presentation are freely available on Unsplash.com
Questions?

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